



PRESS RELEASE

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BRETTFORD INTRODUCES GRID WORKSTATIONS AT NEOCON WORLD'S TRADE FAIR 2004 TO COMPLETE AWARD-WINNING LIQUID WORKSPACE™ FOR TODAY'S AGILE COMPANIES

CHICAGO — Interior designers, facility managers, and business leaders now have two dynamic office workstation options when specifying Bretford's 2003 Best of NeoCon Award-winning Liquid Workspace. The introduction of the rectilinear Grid workstation system rounds out the Chicago-based contract furniture manufacturer's highly functional and flexible office system featuring the proprietary Liquid Power & Data System. Forward-thinking companies now have a complete strategic toolkit to enhance their performance with a worksystem that adapts to space, business, technology, and people better than any other office system.

Unlike panel-based systems, the Liquid Workspace closely aligns business strategy with workplace strategy. This unique office system is built around the unified application of workstations, storage, power and data, and privacy screens. The backbone of the concept is the cost effective and easy-to-install Liquid Power & Data. Its sleek, subterraneous design provides smarter cable management, higher densities, and limitless configuration possibilities by routing all cables well below the level of the desks through Channels to Substations, which serve as central power and data hubs.

The Grid workstation, designed in partnership with Formway Design, builds on the success of Bretford's Free workstations – a curved, organically-shaped ergonomic desk line. While Free's attention-getting forms maximize density by defying hard-to-use spaces such as columns or corners, Grid's more traditional 90° and 120° worksurface makes the transition from cubicle-based systems easier by accommodating traditional work environments and grid-like floorplans. Both systems offer a high level of ergonomic comfort and flexibility through freestanding, height adjustable workstations, unobtrusive leg clearance and tool-less screens and accessories. Freestanding Grid workstations are supported by C-legs on glides, giving a company the power to rearrange teams and grow without expensive alterations to the infrastructure.

The introduction of Grid to Bretford's Liquid Workspace gives designers and businesses a clean aesthetic option to complement the full spectrum of interior styles from vibrant to practical. Designed to meet the needs of a rectilinear work system, the sweeping geometric shapes and crisp details combine to create a light, classic aesthetic, which complements the surrounding office environment.

Grid workstations, available in a variety of desktop shapes, include returns, executive workstations, and meeting tables. Tool-less, lightweight screens are chassis mounted so they move with the desk and can be shared between desks. Shelves, trays, frames, vases, and CD holders round out the line to customize the workspace.

COMPLEMENTARY BENEFITS OF THE LIQUID WORKSTATIONS	GRID	FREE
PEOPLE CENTERED:		
- Sit to stand height adjustability encourages altering working positions throughout the day	X	X
- Worksurface is designed around the user's reach envelope	X	X
- Unobtrusive C-legs provide maximum unobstructed leg clearance along entire length of desks and in-between	X	X
- Organic, curved forms nurture and support the user		X
- Traditional 90° and 120° worksurfaces makes transition from cubicle-based systems easier	X	
SPACE FITTING:		
- Range of shapes and sizes to fit the space available	X	X
- 120° desks cluster to create more space-efficient configurations than 90° workstations	X	
- More useable desk space in a compact, efficient footprint		X
- Achieve greater density by taking advantage of unusual spaces normally wasted such as columns & corners*		X
EASE OF USE:		
- Lightweight enough so two people can quickly and easily reconfigure an entire department	X	X
- Tool-less screens and accessories make rearranging easy	X	X
- Workstations click into Liquid Power & Data's pre-installed electrical Channels, data & cable wires optional	X	X
DESIGN AESTHETIC:		
- Strong personality with a curved, organic shape		X
- Light, classic rectilinear look offers crisp, clean lines	X	
- Lightweight screens delineate space, provide privacy and infuse a punch of color in Liquid Workspace	X	X
- Power and data cables are stored safely, efficiently and out of sight in the Liquid Power & Data System	X	X

**Free allows for growth in a fixed amount of space, fitting seven workstations in the same area as six cubicles. Free's rounded shape easily molds into hard-to-use spaces.*

The complete Liquid Workspace featuring Grid and Free workstations, Liquid Power & Data, and new Traffic storage will be displayed at NeoCon June 14 – 16 in Bretford's Chicago showroom located on the 10th floor of the Merchandise Mart in Suite 1080.

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About Bretford and Its Partners

Bretford is a Chicago-based contract and education market furniture company passionately filling the void between form and function. For more information about Bretford, visit <http://www.bretford.com>.

Working in collaboration with Formway Design of New Zealand, Grid complements Formway's already extensive and well-regarded range of Free office furniture licensed for North American distribution by Bretford. For information about Formway Design, visit <http://www.formway.com>.