



SUCCESS STORY

CDW & Bretford Deliver Reliable Charging for 2,400 Healthcare Devices

Efficient, High-Powered Charging Solutions for Critical Healthcare Technology

THE CHALLENGE

A major U.S. healthcare provider required a reliable and efficient method to manage and charge 2,400 iPhones and iPads used by doctors, nurses, patient care teams, interpreters, virtual care providers, security staff, and administrative personnel. Maintaining continuous device availability was vital to seamless hospital operations. The organization sought a solution that minimized manual setup, eliminated cable sourcing challenges, and ensured long-term durability of the equipment.

THE SOLUTION

Bretford's PureCharge Pro Tray (5 and 10 Bay models) offered an optimal solution. These trays arrived pre-wired with high-quality USB-C to USB-C cables, providing up to 30W charging power per device simultaneously. Built from durable U.S. steel, the compact trays feature cables with indicator lights and right-angle connectors, significantly reducing cable stress and extending device life. The integrated cord retention system enhanced security and maintained a clean, organized workspace. By selecting Bretford's ready-to-use charging trays, the hospital streamlined deployment, avoiding manual wiring and cable management issues—both fully supported by Bretford's comprehensive warranty.

THE RESULT

The healthcare provider successfully implemented the PureCharge Pro Trays, boosting device availability and operational efficiency. Eliminating manual wiring reduced setup time and resource allocation, resulting in a quick transformation into a neat, professional, and highly functional charging environment.

THE CLIENT:

Leading U.S. Healthcare Organization

NUMBER OF DEVICES MANAGED:

2,400

WHY BRETTFORD?

- ✓ Pre-Wired for Rapid Deployment
- ✓ High-Power 30W Charging per Device
- ✓ Durable, Compact U.S. Steel Construction
- ✓ Integrated Cord Retention for Security and Organization